



2010 RYDER CUP PACKAGES



Dear Golf Traveler,

I hope you enjoy the 2009 edition of our *Classic Golf Getaways* brochure. By popular request, we have selectively added some exciting new destinations for you to consider, both internationally and in the U.S. We continue, however, to limit the destinations we offer, allowing us to be true experts and giving you the best possible service and price.

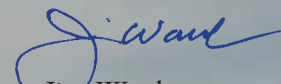
This brochure will also introduce you to the 2010 Ryder Cup to be contested at the Celtic Manor Resort in Wales. Many people fail to realize how convenient this incredible country is to visit. Bordering England and just a short drive from London, Bristol or Manchester, Americans will discover just how much Wales has to offer, including world-class golf and the gracious welcoming hospitality of the Welsh people.

For more than twenty years, The PGA of America has selected Premier Golf as the only authorized distributor of Ryder Cup packages. We are proud of this tradition and look forward to another exciting edition of golf's ultimate event and I hope you will join us in Wales.

At Premier Golf, we believe that each golf trip is unique and should be the perfect combination of quality golf, accommodations, service and other activities. With each trip we customize, it is our goal to create a lifelong memory.

Thank you for your interest in Premier Golf. I hope you will give us the opportunity to be of service.

Best Regards,


Jim Ward
President



Licensed by The PGA of America as the exclusive distributor of Ryder Cup travel packages

THE FIRE IS REKINDLED!

CONTENTS

| | |
|--------------------------------------------------|----|
| <input type="checkbox"/> 2008 Ryder Cup Recap | 4 |
| <input type="checkbox"/> Celtic Manor Resort | 5 |
| <input type="checkbox"/> Destination: Wales | 6 |
| <input type="checkbox"/> 2010 Ryder Cup Packages | 8 |
| <input type="checkbox"/> Terms & Conditions | 10 |

Photo courtesy of The PGA of America



BOO WEEKLEY



PADRAIG HARRINGTON
ROBERT KARLSSON



ANTHONY KIM



"THIRTEENTH MAN"



JB HOLMES, PHIL MICKELSON, PAUL AZINGER
AND RAYMOND FLOYD CELEBRATE WITH A FEW
THOUSAND OF THEIR CLOSEST FRIENDS



2008: IT WAS A VERY GOOD YEAR INDEED

Miguel Angel Jimenez concedes the putt to Jim Furyk on hole 17 to give the U.S. the win during the singles matches and sealing Team USA's victory in the 2008 Ryder Cup at Valhalla Golf Club, Louisville, Kentucky.

FINAL SCORE: 16.5 – 11.5



CELTIC MANOR RESORT



TWENTY TEN COURSE, HOLE #3



TWENTY TEN COURSE, HOLE #6



TWENTY TEN COURSE, HOLE #14

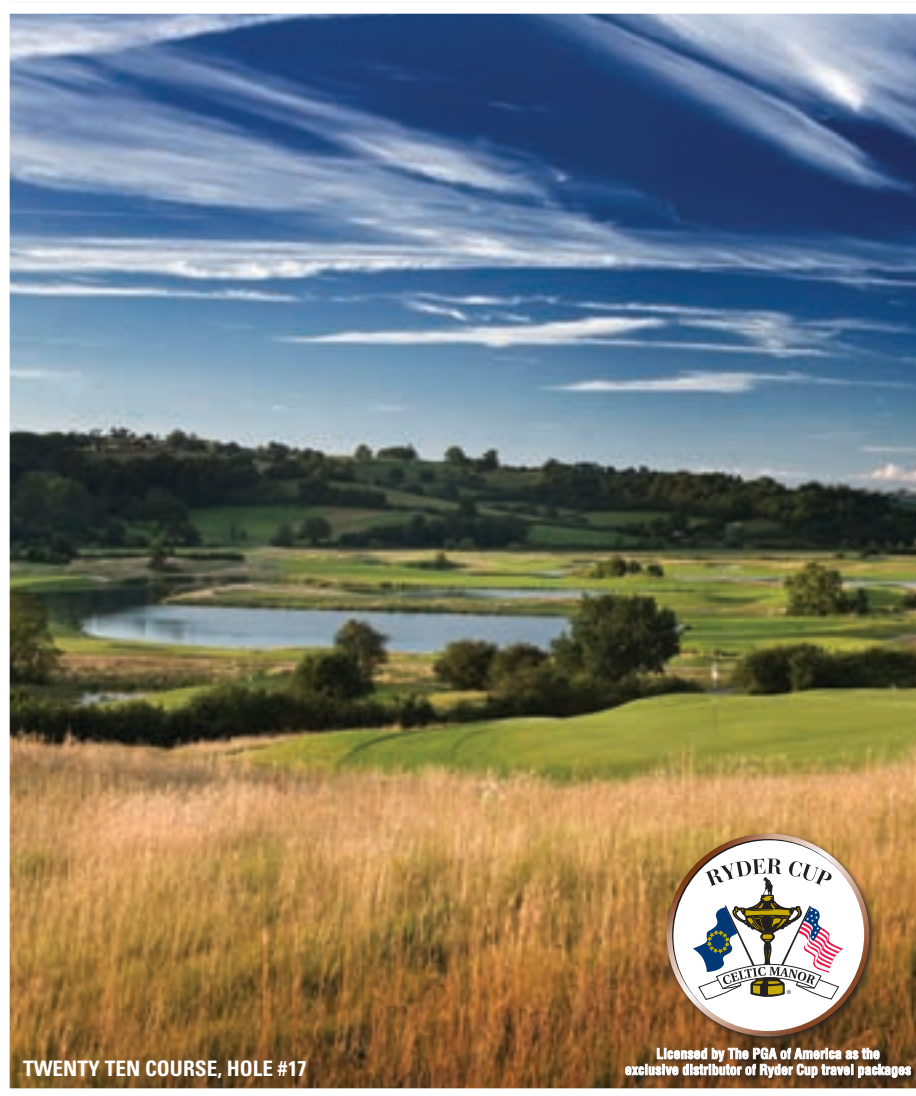


TWENTY TEN CLUBHOUSE

2010:

A CHANCE TO DO IT AGAIN... IN WALES

The Ryder Cup heads to Wales for 2010, hosted by the magnificent **CELTIC MANOR RESORT**, where the new Twenty Ten Course opened for play in July, 2007. Join us as we travel to the home of 2006 Ryder Cup Team Europe Captain Ian Woosnam and become part of the "thirteenth man" in the 38th edition of golf's ultimate event!



TWENTY TEN COURSE, HOLE #17



Licensed by The PGA of America as the
exclusive distributor of Ryder Cup travel packages

TWENTY TEN COURSE
The first course built specifically for The Ryder Cup, it measures a robust 7,493 yards off the back tees, with a par of 71. One of its features is variety—many of the earlier holes have a links-like feel with some long rough and greenside swales. The midsection of the course reveals the full extent of the lake-lined challenge. A tough, finishing stretch culminates in a real sting in the tail at the 18th.

FOR MORE INFORMATION, CALL PREMIER GOLF AT 1-866-738-6441 OR VISIT OUR WEB SITE: www.premiergolf.com

2010 RYDER CUP

FRIDAY OCTOBER 1 - SUNDAY OCTOBER 3, 2010

For the next two years leading up to the 2010 Ryder Cup at the Celtic Manor Resort, Americans will be introduced—many for the first time—to Wales as a first-class destination.

Steeped in tradition, rich in history and culture, this part of Britain is a road worth traveling. Located less than two hours from London, the Welsh countryside is a combination of green hills and rugged mountains, bordered by sandy beaches and spectacular bays.

The entire United Kingdom and Ireland are easily accessible—excellent motorways and modern ferries make automobile travel quick and easy.



KEY TO DESTINATIONS

- 1 Celtic Manor Resort
- 2 Cardiff
- 3 Bristol
- 4 Manchester
- 5 London
- 6 Bath
- 7 Stratford-Upon-Avon
- 8 Glasgow
- 9 Edinburgh
- 10 Belfast
- 11 Dublin



Licensed by The PGA of America as the exclusive distributor of Ryder Cup travel packages

Mountain High Maps® Copyright ©1993 Digital Wisdom, Inc.

CUSTOMIZE YOUR RYDER CUP VACATION

As long as you're in the neighborhood, think about including one of these exciting pre- or post-Ryder Cup experiences to create the memory of a lifetime!



A FEW SUGGESTIONS . . .

Take on England's Lancashire Coast and the challenge of three British Open "Royals"—Royal Birkdale, Royal Liverpool and Royal Lytham & St. Annes . . . Explore the sights and sounds of London and take in the theatre . . . Experience luxury travel by rail aboard the Orient Express or the Royal Scotsman . . . Ferry to Dublin and play three of the world's greatest links courses . . . Journey to North Wales for more unforgettable golf, then sample a few of the famous Welsh Rarebit establishments known for their creative cuisine . . . While in North Wales, visit Caernarfon with its imposing 13th century castle built as a symbol of English dominance by Edward I . . . Take a side trip to the plains of Salisbury and revel in a sunrise at Stonehenge.

WELSH FACTS

- **Population:** 2,946,200
- **Capital City:** Cardiff
- **Geography:** The land area is just over 8,000 square miles (160 miles long by 60 miles wide), with 750 miles of coastline.
- **Highest Peak:** Snowdon—3,560 feet.
- **Flag:** Two equal horizontal stripes, white above green, with a large red dragon passant.
- **Patron Saint:** St. David; March 1st is celebrated as St. David's Day.
- **Language:** Mainly English, but Welsh is also widely spoken.
- **Currency:** Same as Great Britain—the pound sterling.

WELSH CULTURE

- Wales is a country with two languages: Welsh and English. Welsh is spoken by around 20% of the population, and although the northwest has the highest ratio of Welsh to English speakers, a greater number of Welsh speakers live in the more populous south.
- The daffodil and the leek are the national flowers of Wales. According to legend, St. David ordered his Welsh soldiers to identify themselves by wearing leeks on their helmets in an ancient battle against the Saxons that took place in a leek field.
- The Welsh are singers. Music is almost always vocal—not instrumental—and all-male choirs are a tradition.
- Rugby is the favorite sport—particularly in South Wales.
- Dylan Thomas is Wales' best-known writer, though recognized as much for his notoriety as for his literary achievements.
- The Welsh-language program *Pobol Y Cwm* is the longest running BBC television soap. Wales has produced such famous actors as **Richard Burton**, **Anthony Hopkins** and **Catherine Zeta-Jones**, just to name a few.
- There are several traditional types of food. **Laverbread** is a traditional delicacy made from seaweed. **Welsh cakes** are sweet scone-like snacks made from flour, butter, eggs, sugar and currants. And **bara brith** is a traditional Welsh fruitcake.

2010 RYDER CUP

FRIDAY OCTOBER 1 - SUNDAY OCTOBER 3, 2010

CARDIFF

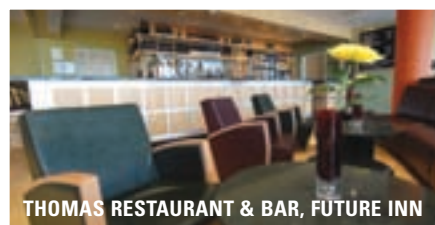
Wales' capital city is located about 20 miles from Newport and is a truly modern and cosmopolitan place with nightlife to match. In the Cardiff Bay area you'll find some stunning showpiece buildings: the Millennium Center—a fantastic arts and cultural venue, the spanking new slate-and-glass Welsh Parliament Building, and in the city center, the Millennium Stadium with its "Thunderbirds Are Go" sliding roof. But it's also a city that has not forgotten its past. The National Museum is one of the finest in Europe, and Cardiff Castle is an unexpected surprise. The principal shopping streets are Queen Street, which provides connections to the major shopping arcades of the St. David's Center, Queens Arcade, and the smaller Capitol Center, and St. Mary's Street which is also known for its nightlife. Numerous arcades and alleys house smaller specialty shops. Upon completion of the new St. David's 2 development—a huge project in the city center which will extend the shopping district southwards, creating 100 new stores and a flagship John Lewis—Cardiff is expected to enter the top five of places to shop in the UK, behind only the West End of London and Glasgow.

FUTURE INN

Located near the city center, the hotel is steps away from the vibrant dining and entertainment of Cardiff Bay's waterfront. Other attractions include: Wales Millennium Center, the Welsh National Assembly, Cardiff County Hall, Cardiff's Millennium Stadium and the main business district—all within one mile of the front door. The hotel offers comfortable, spacious, air conditioned rooms with a full range of amenities including complimentary limited internet access and free local calls.



FUTURE INN



THOMAS RESTAURANT & BAR, FUTURE INN



Licensed by The PGA of America as the exclusive distributor of Ryder Cup travel packages

TWENTY TEN CLUBHOUSE

HOLIDAY INN CARDIFF CITY CENTER

Situated between Millennium Stadium and Cardiff Castle, the Holiday Inn is within easy walking distance of all of Cardiff's major attractions and shopping. Rooms are fully air conditioned and offer high-speed internet access. The Hotel Bar serves refreshments and light snacks in a comfortable, relaxing atmosphere, while The Restaurant serves a full a-la-carte menu. Enjoy a drink in Callaghan's Bar and enjoy live sports action on the large TVs!



GUEST ROOM, HOLIDAY INN



TWENTY TEN COURSE, HOLE #14

INCLUSIONS

CARDIFF PACKAGE

- 5 nights accommodations (Sep. 29 – Oct. 4)
- Full breakfast daily
- Ryder Cup Season Ticket (valid Thursday through Sunday)
- Roundtrip transportation from the hotel to Celtic Manor Resort (valid Thursday through Sunday)
- Ryder Cup Gift
- All taxes

- FUTURE INN PACKAGE PRICES FROM:**
 - \$3,595.00 (per person, double occupancy)
 - \$4,720.00 (single occupancy)

- HOLIDAY INN PACKAGE PRICES FROM:**
 - \$3,395.00 (per person, double occupancy)
 - \$4,490.00 (single occupancy)

Prices are based on availability and the current exchange rates which are subject to change/currency fluctuation until deposit has been received.



THE ATLANTIC HOTEL

PORHCRAWL

Overlooking the Bristol Channel, the seaside resort of Porthcawl is located some 25 miles west of Cardiff and about 45 minutes from the Celtic Manor Resort. Originally a 19th-century coal port, it now sports an extensive promenade (built to commemorate Queen Victoria's Jubilee), seven beaches and a trio of golf courses.

BATH

Bath is a world-class destination, rich in Roman and Georgian heritage. Nestling in a sheltered valley, surrounded like Rome by seven wooded hills and nourished by Britain's only natural hot springs, Bath has been luring visitors for well over 2000 years. It is defined by its waters—the Celts worshipped the hot springs, the Romans bathed in them, the Georgians erected magnificent buildings around them and the Victorians sought a "cure" in them. Bath is located approximately 90 minutes from Newport and the Celtic Manor Resort, but is the ideal area for a relaxing vacation while attending the 2010 Ryder Cup matches.



MACDONALD HOTEL & SPA



MACDONALD HOTEL & SPA

THE ATLANTIC HOTEL

Conveniently situated on the sea front within a short walk of the town centre, its picturesque harbour and the extensive sands of Rest Bay, The Atlantic Hotel is the perfect base for a golfing holiday in Wales—or a Ryder Cup holiday, as it turns out. A non-smoking hotel, the Atlantic features a bar, restaurant, sun terrace and business centre. All rooms include ensuite bath, iron and ironing board, and coffee/tea maker.

INCLUSIONS

PORHCRAWL PACKAGE

- 4 nights accommodations (Sep. 30 – Oct. 4)
- Full breakfast daily
- Ryder Cup Season Ticket (valid Thursday through Sunday)
- Roundtrip transportation from the hotel to Celtic Manor Resort (valid Thursday through Sunday)
- Ryder Cup Gift
- All taxes

- PORHCRAWL PACKAGE PRICES FROM:**
 - \$3,460.00 (per person, double occupancy)
 - \$4,620.00 (single occupancy)

Prices are based on availability and the current exchange rates which are subject to change/currency fluctuation until deposit has been received.

MACDONALD HOTEL & SPA

An elegant Georgian mansion steeped in history and set in seven acres of peaceful gardens, this luxury hotel offers a variety of accommodations, from comfortably furnished and well equipped Superior rooms to lavish Imperial Suites, complete with your own private butler. The renowned attractions of Bath, indulgent treatments in the contemporary spa, afternoon tea in the Drawing Room, cocktails on the Terrace and an epicurean experience in the dining room complete your stay.

INCLUSIONS

BATH PACKAGE

- 5 nights accommodations (Sep. 29 – Oct. 4)
- Full breakfast daily
- Welcome cocktails and dinner upon arrival
- Ryder Cup Season Ticket (valid Thursday through Sunday)
- Roundtrip transportation from the hotel to Celtic Manor Resort (valid Thursday through Sunday)
- Ryder Cup Gift
- All taxes

- BATH PACKAGE PRICES FROM:**
 - \$5,780.00 (per person, double occupancy)
 - \$8,825.00 (single occupancy)

Prices are based on availability and the current exchange rates which are subject to change/currency fluctuation until deposit has been received.

TERMS & CONDITIONS

SERVICES PROVIDED: The following terms and conditions form a contract between you ("You" or "Your") and Premier Golf, a division of Travel Incorporated ("Us" or "We"), and relate to the sale by Us to You of hotel room(s) for a minimum four (4) night stay, daily Ryder Cup admission tickets and ground transfers (collectively "Ryder Cup Package") for Your attendance at the 2010 Ryder Cup Matches ("Ryder Cup") scheduled to take place at the Celtic Manor Resort ("Celtic Manor"), Newport, South Wales on October 1, 2 and 3, 2010. Ground transfers provide daily transportation from Your hotel to the Celtic Manor and a return to Your hotel through third party transportation companies. Ryder Cup Packages do not include hotel room service, food or beverage charges (not outlined in the packages), telephone calls, service charges, gratuities or value added or other taxes, when applicable. You agree that You will not, under any circumstances, use the Ryder Cup Package(s) purchased for hospitality, business or marketing purposes within a two-mile radius of the Celtic Manor itself. Ryder Cup Packages are sold on the express condition that their individual elements are not for resale, in whole or in part, and are sold for Your personal use exclusively.

AIR TRAVEL AND GOLF TEE TIME RESERVATIONS: Air travel is not included in Your Ryder Cup Package. Air travel and transportation to the Ryder Cup is Your own responsibility. Nevertheless, We are a full-service golf travel agency and can make air travel arrangements for You. If You use Us for air travel, all quoted and/or reserved airline reservations are subject to price change and not guaranteed until tickets are actually paid for. If You use our services for air travel, We are acting as a travel agent exclusively and are not responsible for airline or golf course caused cancellations, delays or missed connections. We recommend that You reconfirm flights directly with the airline at least twenty-four (24) hours in advance of Your departure and protect Yourself from loss occurrences by purchasing trip cancellation or trip interruption insurance.

DEPOSIT AND PAYMENT: You may reserve Your Ryder Cup Package by calling Us toll-free in the United States or Canada at 1-866-738-6441. From all other countries call Us at 770-291-4202 or fax Us at 770-291-5157. Placing an order with Us is a purchase of a Ryder Cup Package and an acceptance and ratification of this contract and these Terms and Conditions. We require Your name and address at the time of purchase and booking. If You do not provide Your name and address, Your reservation is subject to cancellation without notice. For a group booking, the final date for names and addresses is May 1, 2010

To confirm Your reservation and purchase, the following NON-REFUNDABLE deposits must be paid. Once Your initial deposit is received We will confirm Your reservation and a confirmation will be mailed to You. All reservations for which the deposit is not received within the ten (10) day period will automatically be cancelled with notification to You:

- Within ten (10) days of booking: 25%, per person, of Ryder Cup Package
- September 15, 2009: 25%, per person, of Ryder Cup Package
- April 1, 2010: The remaining unpaid balance is due in full.

Deposits and final payment must be made in U.S. Dollars drawn on a U.S. Bank, or by Visa, Mastercard, American Express, Diners Club or Discover Card. Any amount due after the initial deposit not received within thirty (30) days of when due shall bear interest at one and one-half percent (1½%) per month until paid.

CANCELLATIONS AND REFUNDS: All cancellations must be submitted in writing via mail or fax to Us and are subject to cancellation charges as follows:

- Before September 15, 2009: Loss of first deposit
- September 15, 2009 – March 31, 2010: Loss of all monies paid to date
- April 1, 2010 or after: Forfeiture of entire package cost.

If cancellation is made after April 1, 2010, and final payment has not been made, You are still liable for the full Ryder Cup Package cost.

Refunds or credits will only be made in accordance with the cancellation policy set forth above. No credit or refund will be made by Us due to personal circumstances, including illness, death, emergency or other reason(s). No refunds will be made for any portion of the Ryder Cup Package unused by You.

TICKETS AND DOCUMENTS: Approximately twenty-one (21) days prior to the Ryder Cup We will mail to You, United Parcel Service or Federal Express, documents comprising Your Ryder Cup Package. We will provide You with documents which specify the details of Your confirmed hotel room(s) with evidence of Your reservation with the hotel which You must present to Your hotel upon check-in. We will take reasonable steps to replace all hotel reservation documents and ground transfer documents lost or stolen if We receive notice from You of the loss of such documentation within the fourteen (14) day period before check-in. You will be responsible for Our reasonable costs incurred in replacing and sending replacement hotel and ground transportation documents. The Ryder Cup tickets themselves are not issued by Us and are issued subject to the rules and regulations from time to time of the venue and the organizers of the Ryder Cup Matches. You may obtain such information at www.rydercup.com or from RCLLP, Wentworth Drive, Virginia Water, Surrey, GU25 4US, England. We are not responsible for, nor can We replace, lost or stolen Ryder Cup Tickets as We do not issue them and cannot obtain replacements.

BOOKINGS BY TRAVEL AGENTS/ASSIGNMENT PROHIBITED: Purchases may be made by travel agents. If so, such travel agents represent and warrant that their customers and they themselves are bound by the terms and conditions of this contract, and that the travel agent is Our client and has liability to Us for all payments due Us for the Ryder Cup Packages purchased whether or not they are paid by their customer(s). Ryder Cup Packages must be purchased in their entirety and shall not be resold other than by an accredited travel agent providing a current and verifiable IATA number assigned by the International Airlines Travel Agent Network.

RYDER CUP OCCURRENCE AND FORCE MAJEURE: We provide Ryder Cup Tickets, hotel reservations, ground transportation, air travel if provided, and all services from third parties as a travel agent, and not as a principal. We do not run, operate, schedule, nor are We responsible for the Ryder Cup. If the 2010 Ryder Cup is postponed, cancelled, or relocated due to disaster, government action, acts of God, strikes or labor unrest (other than by our employees), riot or civil disorder, acts of terrorism, inclement weather, transportation strike or other event beyond Our control not anticipated or known by either You or by Us at the time of Your purchase of Your Ryder Cup Package(s), Our liability, if any, is and shall be limited to providing You with replacement Ryder Cup tickets, hotel reservations and ground transfers to the next or rescheduled Ryder Cup event, with price escalation and adjustment as necessitated by change of date(s), and We shall have no other and further liability to You. Likewise, in the event We arrange air travel or golf tee times, We shall have no liability to You should the Ryder Cup not occur when and where scheduled and You choose not to use such purchased services.

INSURANCE: You are responsible for, and We strongly recommend Your obtaining travel insurance to protect Yourself to the extent possible. We do not carry, and have no obligation to carry, insurance coverage to protect You.

OUR ROLE— LIMITATION OF LIABILITY: Your Ryder Cup Tickets are genuine and valid and Your reservations for hotel and ground services exist and We have made them for You. We are an independent travel agency and are not an agent, employee, partner, or in joint venture with the Professional Golfer's Association of America or its subsidiaries. The hotels and ground services with whom we make reservations for You are independent companies and businesses and not our agents, employees, partners or joint venture partners. We are not liable for the acts or omissions of third parties.

NO COMMERCIAL USE OF RYDER CUP PACKAGE: We have no right to grant to You and have not granted to You any right to exploit or advertise the 2010 Ryder cup by Your purchase of Your Ryder Cup Package. All commercial identification rights, if any, must be granted by Ryder Cup LLP with whom We have no affiliation or the Professional Golfer's Association of America.

ENTIRE CONTRACT: This is the complete, final and exclusive binding contract between the parties relating to the Ryder Cup and supersedes all prior agreements, understandings, both written and oral, and may not be amended or altered after Your initial deposit has been made except in a writing signed by both parties.

SEVERABILITY: If any provision or portion of any provision is held unenforceable or invalid, the validity and enforceability of the enforceable portion of any such provisions shall not be affected.

NOTICES: All notices and communications shall be in writing and shall be mailed first class or faxed as follows:

- If intended for Us, addressed to Premier Golf, 4355 River Green Pkwy, Duluth, GA 30096, Fax 770-291-5157, or to such other address as may be designated by Us in writing to You.
- If intended for You, at the address provided by You on booking or to such other address as may be designated by You in writing to Us.

Notices and other communications shall be deemed given upon receipt. In the case of transmission by fax, confirmation of the transmission must be made by mailing the original notice, demand or communication not later than the business day following the transmission first class mail.

CAPTIONS: Captions are for convenience and reference only and shall not constitute a part of the contract or given any substantive effect.

GOVERNING LAW, DISPUTES AND ARBITRATION: This contract shall be governed by, and construed in accordance with, the laws of Georgia. All disputes and complaints, if any, between the parties must be resolved by final and binding arbitration before the American Arbitration Association through its Atlanta Regional Office using the American Arbitration Association's Commercial Arbitration Rules. Any final award may be entered as a judgment by any court of competent jurisdiction. Reserving a Ryder Cup Package and sending the initial deposit is and shall constitute the acceptance and ratification of this contract by You.