



THE PGA PROFESSIONAL'S CHOICE FOR TRAVEL

**IMMEDIATE RELEASE**

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## **Premier Golf's Blog is No. 2 in Top 10 Golf Travel Blog Ranking**

**Atlanta, Georgia**—Premier Golf ranked [No. 2 in Feedspot's](#) ranking of "Top 10 Golf Travel Blogs, Websites, and Newsletters to Follow in 2019".

The rankings were based on quality and consistency of posts, Google reputation and Google search ranking and influence and popularity of Facebook, Twitter and other social media sites.

"We're excited about this recognition because it validates our commitment to providing our clients and others interested in golf travel with some of the best and most helpful travel information on the Internet," says Ann Mabry, Premier Golf's managing director.

Started six years ago, the Premier Golf blog features travel tips, golf course reviews, destination stories, emerging trends, what's new lists, major golf event previews and links to radio interviews.

"Our goal is to provide valuable, consistent content that allows us to attract and retain our golfing audience and helps our customers make good travel decisions, which results in a more enjoyable and memorable travel experience," says Ed Schmidt, editor of the blog. "Based on our analytics, we've matched our readers' interests with organic content, which keeps the blog focused, relevant and engaging."

User-friendly and a quick, easy read, the blog was specifically designed to feature content that coincides with guests' planning and booking timelines. Premier's team of golf travel specialists enhances the blog by providing expert on-location insight about hidden gem golf courses, hotels and restaurants. The newest feature is an archive of radio interviews with golf industry pros and experts.

"By distributing our original blog content on our various social media platforms we've broadened our readership, extended our reach and elevated our engagement," Schmidt says. "The blog allows us to stay connected with our guests and keep them as valued customers."

Premier Golf's Blog is available at <http://www.premiergolf.com/blog>

*Premier Golf LLC is unequalled for custom international and domestic golf tours. With over 55 years of taking groups of golfers on memorable trips, we put the customer first. Our guests benefit from a full-time team in each destination who is very familiar with local golf course managers, golf professionals, caddy masters, hoteliers, and restaurateurs. Great effort goes into our annual review of hotels, assuring excellent, handpicked accommodations and golf courses. Premier Golf LLC is a licensed package distributor of Ryder Cup, The Bandon Dunes Resort, Solheim Cup and The Open and a subsidiary of the \$700+million Travel Incorporated of Duluth, GA. For more information, visit [premiergolf.com](http://premiergolf.com)*

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