



THE PGA PROFESSIONAL'S CHOICE FOR TRAVEL

IMMEDIATE RELEASE

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PREMIER GOLF LAUNCHES NEW GOLF CRUISE AND ESCORTED GOLF TOUR OPTIONS.

Duluth, Georgia – Premier Golf launches customized international Golf Trips to Canada and New Zealand. With the growth in demand for golf trips that offer more than “just golf”, Premier Golf has added a [2019 Golf Cruise](#) along Canada’s Eastern Coast and a [2020 Escorted Golf Tour](#) to New Zealand’s north and south islands.

Responding to changing consumer demands, Premier Golf is designing packages to meet precise golf traveler wants and needs. Instead of scanning dozens of websites to organize a trip, tour operators select specific local courses and activities to create a custom-tailored memorable experience.

“We’re hearing loud and clear that our customers want more culture, adventure and time to explore in between golf,” says Ann Mabry, managing director for Premier Golf. “On our recent French Ryder Cup River Cruise, it was obvious our clients love traveling with their friends, partners and small groups to play golf, explore sights and dine together.”

Premier Golf is debuting its Canadian Golf Cruise in 2019 based upon its highly successful Ryder Cup River Cruise. Exit surveys from passengers indicated they liked the hassle-free travel of a cruise along with pre-arranged golf tee times, expert-led off shore excursions, free time for spontaneous interactions with locals, discovering hidden gem restaurants and sights and lots of companionship for the non-golfer.

Sailing to Canada’s Maritime provinces, Nova Scotia and Prince Edward Island, Premier Golf’s 7-day Canadian cruise encompasses golf at highly-ranked Cabot Links and other celebrated courses as well as wildlife viewing, hikes on shore, town and village visits, cycle touring, sea kayaking, other activities and dinners with fresh locally caught lobster. Passengers can book the cruise with golf as an add-on or golf dominant with all logistics handled by a golf savvy staff.

In 2020, Premier Golf is debuting its Escorted Tours – New Zealand, a multi-sensory trip that includes everything from golf at Kauri Cliffs and six other courses to a fly-cruise excursion to the fjords, waterfalls and inlets of Milford Sound, which Rudyard Kipling called “the 8th wonder of the world”. Other highlights of the tour are a wine tasting at two wineries, Craggy Range Winery and Clearview Winery, a boat ride in a Shotover Jet and immersion in the Maori culture.

Premier Golf LLC is unequalled for custom international and domestic golf tours. With over 55 years of taking groups of golfers on memorable trips, we put the customer first. Our guests benefit from a full-time team in each destination who is very familiar with local golf course managers, golf professionals, caddy masters, hoteliers, and restaurateurs. Great effort goes into our annual review of hotels, assuring excellent, hand-picked accommodations and golf courses. Premier Golf LLC is a licensed package distributor of Ryder Cup, The Bandon Dunes Resort, Solheim Cup and The Open and a subsidiary of the \$700+million Travel Incorporated of Duluth, GA. For more information, visit premiergolf.com

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For more details on specific golf trips

2019 Canadian Golf Cruise - <https://www.premiergolf.com/cruises>

2020 New Zealand Escorted Tour - <https://www.premiergolf.com/escorted-tours>

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