



THE PGA PROFESSIONAL'S CHOICE FOR TRAVEL

IMMEDIATE RELEASE

January 7, 2019

PREMIER GOLF AWARDED AUTHORISED TRAVEL PROVIDER FOR 2019 SOLHEIM CUP, GLENEAGLES, SCOTLAND.

Duluth, Georgia – Premier Golf is awarded “authorized tour operator” for 2019 Solheim Cup. Following competition for the award, Premier Golf triumphed and garnered a coveted designation from the Ladies European Tour.

The Solheim Cup has blossomed in popularity following victories in 2015 and 2017 and Premier Golf expects to take hundreds of people to the 2019 matches at Gleneagles Resort in central Scotland. Three-time U.S.A. Captain Julie Inkster and her team will be seeking a Three-peat against the Europeans.

Premier golf’s Scotland travel connections and “authorized tour operator” status gives the company access to grounds tickets and Ping Pavilion tickets to the events, guaranteed tee times at Gleneagles and opening and closing ceremony access and tickets. Ping Pavilion tickets typically sell out, however, Premier still have some remaining with St Andrews and Highlands packages.

“As an authorized tour operator, we can provide our clients with the absolute best Solheim Cup experience possible,” says Jim Ward, president of Premier Golf. “Just as important is our on-site dream team, which includes St. Andrews resident Euan Findlay and the industry’s top two ladies golf travel experts, Ann Mabry and Barbara Gutstadt”.

Euan Findlay, Premier Golf’s Manager of European Operations, who was born and raised in Glasgow, Scotland has exemplary knowledge of Scottish golf courses and is a course rater for Golf Digest.

Ann Mabry, Premier Golf’s Managing Director, was born in Scotland and raised in Ireland and is recognized as an expert in British Isles and ladies golf travel. Mabry has planned trips to multiple Ryder Cups and Solheim Cups.

Barbara Gutstadt is founder and president of Women’s Golf & Travel Concierge, which is partnering with Premier Golf for Solheim Cup 2019. Gutstadt is recognized as the preeminent

authority on Solheim golf travel. She has successfully planned and executed package trips to multiple Solheim Cups.

“The Solheim Cup is a phenomenal event because you can get very close to the action and you can feel the intensity and passion of the players and fans,” Gutstadt says. “Women spectators are extremely passionate about the event and both sides tend to go all out showing their patriotism with colorful outfits, jewelry and face paint.”

Thanks in part to the global presence of the LPGA Tour and the continued emphasis on women’s golf participation from the PGA of America, the Solheim Cup is growing in popularity around the world. The recently named PGA of America president Suzy Whaley will no doubt send a strong message to women and their participation in golf travel.

Golf travelers, especially women, want more cultural experiences in itineraries to complement playing golf.

The 2019 Solheim Cup matches will be played September 13-15 at the PGA Centenary Course, a Jack Nicklaus American-style design that hosted the 2014 Ryder Cup. Set amid rolling countryside, the course is spectator friendly with large stadium-style mounding that allows for great viewing.

Named after Ping golf club manufacturer Karsten Solheim, the Solheim Cup is a biennial tournament contested by teams of 12 players representing Europe and the United States. The inaugural Solheim Cup was staged in 1990 at Lake Nona Golf Club in Orlando, Florida.

About Premier Golf

Premier Golf LLC is unequalled for custom international and domestic golf tours. With over 55 years of taking groups of golfers on memorable trips, we put the customer first. Our guests benefit from a full-time team in each destination who is very familiar with local golf course managers, golf professionals, caddy masters, hoteliers, and restaurateurs. Great effort goes into our annual review of hotels, assuring excellent, hand-picked accommodations and golf courses. Premier Golf LLC is a licensed package distributor of Ryder Cup, The Bandon Dunes Resort, Solheim Cup and The Open and a subsidiary of the \$700+million Travel Incorporated of Duluth, GA. For more information, visit premiergolf.com

Media Contact

Christine Berwyn – Marketing & Media

Christine.berwyn@premiergolf.com

Connect with us on social

Facebook - <https://www.facebook.com/PremierGolfTravel/>

Twitter - <https://twitter.com/PremierGolfLLC>

Instagram - <https://www.instagram.com/premiergolftravel/>

Linked In - <https://www.linkedin.com/company/premier-golf/>

