



THE PGA PROFESSIONAL'S CHOICE FOR TRAVEL

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TIM WILLERTON JOINS PREMIER GOLF AS GOLF TRAVEL SPECIALIST

With exceptional knowledge on Scotland and Ireland golf and well-versed in women's golf, Willerton brings a wealth of experience and a refreshing perspective to the Premier Golf Team.

Duluth, Georgia – Premier Golf is pleased to announce its recent hire, Tim Willerton, a golf travel industry veteran and a part-time LPGA caddy with acute knowledge of golf courses and off-the-course entertainment in Scotland and Ireland.

"We're extremely excited to have Tim on our team," says Ann Mabry, managing director of Premier Golf. "I think his experience as an LPGA caddy and understanding of women's golf will help greatly in this Solheim Cup year as will his customizing trips for our clients to Scotland, Ireland and other great destinations around the world."

[Willerton](#) comes to Premier Golf with a wealth of experience in golf trip planning and a unique perspective on women's golf from his days as a professional caddy on the LPGA Tour.

Ironically, Willerton fell into caddying through group travel sales. A few years back he was escorting a group at the Masters and was introduced to several LPGA players. Impressed with his overall knowledge of the game, a couple of them asked if he was interested in caddying. He ended up caddying for Nicole Broch-Larson of Denmark and Sarah Kemp on the Ladies European Tour.

"I learned so much about the female perspective on the game of golf," Willerton says. "It was such a family-oriented experience and the connections are strong. The ladies are so personable, fun and inclusive."

He adds, "It's really helped me in the golf travel business because women are so integral in the decision-making process when it comes to where and what type of trip they want."

[Willerton](#) has traveled extensively in Scotland and Ireland and he believes strongly in helping guests enjoy a full and memorable cultural experience as well as playing golf on some of the best golf courses in the world. He takes great pride in telling clients about special pubs, restaurants, castles and whiskey distilleries he's discovered along the way.

Always in the search for emerging golf travel frontiers, Willerton still has a few destinations on his Bucket List, including South Africa, Australia and New Zealand.

Tim Willerton | Golf Travel Specialist | tim.willerton@premiergolf.com | +1-770-291-4164

Premier Golf LLC is unequalled for custom international and domestic golf tours. With over 55 years of taking groups of golfers on memorable trips, we put the customer first. Our guests benefit from a full-time team in each destination who is very familiar with local golf course managers, golf professionals, caddy masters, hoteliers, and restaurateurs. Great effort goes into our annual review of hotels, assuring excellent, hand-picked accommodations and golf courses. Premier Golf LLC is a licensed package distributor of Ryder Cup, The Bandon Dunes Resort, Solheim Cup and The Open and a subsidiary of the \$700+million Travel Incorporated of Duluth, GA. For more information, visit premiergolf.com

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Photos Available – On request.